



September 30, 2009

Dear Supplier Member:

The Rocky Mountain Region Promotional Products Association is soliciting interest from suppliers who would like to participate in the 2010 Supplier Forum. This is the annual room show of the Association, which will take place on February 19, 2010. The format allows each supplier to make six 30-minute presentations during the day.

A selection committee will choose 12 suppliers based on the following criteria:

- A good variety of products
- Willingness to present ideas on how to sell these products
- Ability to draw the interest of a large number of distributors
- Suppliers who have not presented at the RMRPPA Supplier Forum in the previous two years.

The selected suppliers will be asked to play an important role in supporting the educational focus of the program by presenting your *ideas*, instead of simply showing products. This supports the goal of the RMRPPA, to enhance professionalism through education. Sharing case histories with attendees can help spark ideas for the sale and marketing of products. Many of the distributors have taken the information gained and closed sales within days of attending the Supplier Forum in the past. The emphasis should be to educate attendees on ways to obtain clients by selling ideas, not just products. The presenter should be knowledgeable in all aspects of your company's performance and abilities.

The registration fee to present is \$650.00 for RMRPPA members and \$750.00 for non-members. This covers all food functions (continental breakfast, lunch and cocktail reception) for one supplier representative. Additional supplier representatives may purchase meal tickets at a nominal cost. Participating companies will be promoted through the Supplier Forum marketing materials, and the Association newsletter, *AdNotes*.

If you are interested in being one of the 12 supplier presenters at the 2010 RMRPPA Supplier Forum, please fill out the attached form and FAX it to 303-458-0002 no later than Friday, December 4, 2009. The Supplier Forum Committee will select the 12 suppliers from the responses received, and notify those selected by Friday, December 18, 2009. Any questions may be directed to the RMRPPA office at 303-433-4446.

Sincerely,

2010 Supplier Forum Planning Committee

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2010 RMRPPA Supplier Forum
Supplier Interest Query Form

YES! We are interested in presenting at the 2010 RMRPPA Supplier Forum.

Company Name: _____

Contact Name: _____ CAS MAS

Phone: _____ FAX: _____

Email: _____

PPAI Number: _____ ASI Number: _____ UPIC _____

(Note: Multi-line representatives may present only one line and **must** have a factory representative in attendance.)

Please answer the following questions:

What is your primary product line? _____

How will your company educate our membership? _____

What types of unique ideas will your company present in order for distributors to sell your products? _____

Do you plan on bringing incentives with you for your presentation? If so, what types? _____

We would be interested in sponsoring the Closing Reception at the 2010 Supplier Forum.

Return this form to the RMRPPA office via FAX (303-458-0002) by December 4, 2009.

DO NOT SEND PAYMENT WITH THIS FORM. IF YOU ARE SELECTED, YOU WILL RECEIVE AN INVOICE FOR THE EXHIBITOR FEE.

Thank you for your interest.