

Here is information on ads for the **quarterly** newsletters for **Promotional Products Association Southwest**. They will be mailed by the first of **February, May, August and November**.

PPASpeaks Ad Rates: (There is an additional \$100.00 fee for non-PPAS members)

¼ page ad (4" x 5")	85.00	½ page ad (5" x 8" horizontal)	150.00
Full page ad (8" x 10")	225.00	1 page Insert	175.00
Duel page Insert	call		

Newsletter is mailed out around the 2nd- of the month to all members and guests of **PPAS**. This covers mainly Texas, Oklahoma, New Mexico and Arkansas. Suppliers do not have to be members of **PPAS** to place an ad but will need to pay a higher rate. Employment and Personal ads are not accepted.

All ads need to be in editor's hands **no later than the 10th of the previous month (so by Jan 10, April 10, July 10 and Oct 10.)** Contact **PPAS** at **214-205-6431**. Note: **You may pay by credit card or enclose a check for payment prior to publication.**

Also, the ads must be "**camera ready**" for printing when sent to us. If you want to send the ad via email, please send to Barbara at info@ppasw.com. **Approved format is jpeg or pdf (save all fonts to outlines or curves.)** Thank you!

Mail correspondence to **Barbara Frank, PPAS, 507 Shadow Bend Dr., Richardson, TX 75081**.

I send about 400 copies, but if sending inserts, please check with me. The ads will remain on our web page for 3 months, so you will have exposure that entire time. Ads will be black & white in newsletter but color on website if sent in color.

Let me know if you have any questions.

Barbara Frank
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