

Here is information on ads for the **quarterly** newsletters for **Promotional Products Association Southwest**. They will be mailed the first week of **February, May, August and November**.

PPASpeaks Ad Rates:

¼ page ad (4" x 5")	95.00	½ page ad (5" x 8" horizontal)	175.00
Full page ad (8" x 10")	290.00	1 page Insert	200.00
Duel page Insert	call		

Newsletter is mailed out around the 2nd- of the month to all members of **PPAS**. This covers mainly Texas and Oklahoma. They are also handed out at events in Dallas and Oklahoma. Employment and Personal ads are not accepted.

All ads need to be in editor's hands **no later than the 15th of the previous month (so by Jan 15, April 15, July 15 and Oct 15.)** Contact **PPAS** at **214-205-6431**. Note: **You may pay by credit card or enclose a check for payment prior to publication.**

Also, the ads must be "**camera ready**" for printing when sent to us. If you want to send the ad via email, please send to Barbara at info@ppasw.com. **Approved format is pdf (save all fonts to outlines or curves.)** Thank you!

Mail correspondence to **Barbara Frank, PPAS, 507 Shadow Bend Dr., Richardson, TX 75081.**

I send about 350 copies, but if sending inserts, please check with me. **The ads will remain on our web page for 3 months, so you will have exposure that entire time. Ads will now be in color.**

Let me know if you have any questions.

Barbara Frank
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