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## PDF PRODUCT CATALOG

- **Bank Products**
- **Credit Union Products**
- **Calendars**
- **Cards**
- **Labels**
- **Price Lists**

View and download additional samples from  
Keystone Expressions' complete product line at:

[www.keystoneexpressions.com](http://www.keystoneexpressions.com)

**Tel: 570-648-5785 • Fax: 570-648-9049**



## PDF PRODUCT CATALOG

### • Bank Products

It is important for financial institutions to have timely marketing solutions to inform and attract potential depositors and borrowers to the various products and services you offer.

Keystone's inserts and brochures are designed to meet those needs quickly and economically. We offer a comprehensive selection of professionally designed material to fit your institution's needs.

In addition, we offer the flexibility to modify the text of our products to meet your unique marketing needs. If you have a marketing need, which you don't see addressed here, please contact us. We welcome the opportunity to work with you on a custom solution.

**ATMs**

**Auto Loans**

**Bank By Phone**

**Business Banking**

**Checking Accounts**

**Club Accounts**

**Debit-Credit Cards**

**Deposit Insurance**

**Direct Deposit**

**Education Loans**

**FACT Act**

**General Loans**

**Health Savings Accounts**

**Home Equity Loans**

**Home Loans**

**Identity-Fraud Protection**

**Internet Banking**

**IRAs**

**Line of Credit**

**Local Advantage**

**Privacy Policy**

**Refinancing**

**Savings**

**Services**

**Thank You**

**Year End**

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**Accounts By Phone**

**ATMs**

**Auto Loans**

**Business Banking**

**Club Accounts**

**CU Membership**

**Debit-Credit Cards**

**Direct Deposit**

**Education Loans**

**FACT Act**

**General Loans**

**Health Savings Accounts**

**Home Equity Loans**

**Home Loans**

**Identity-Fraud Protection**

**IRAs**

**Line of Credit**

**Online Account Access**

**Privacy Policy**

**Refinancing**

**Services**

**Shares**

**Share Drafts**

**Share Insurance**

**Thank You**

**Year End**

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## PDF PRODUCT CATALOG

- **Calendars**

Calendars are a great way to make your name known throughout the entire year. Keystone's selection allows you the flexibility to select a calendar that will be most useful to your patrons in the coming year.

**Desk Calendars**

**Econoline Calendars**

**Econoline Cards**

**Tri-Fold Calendars**

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## PDF PRODUCT CATALOG

### • Cards

Looking to send something with a personal touch? Keystone's cards are an appropriate gesture for any occasion. Our cards are available in a wide variety of sizes and styles, at an affordable price as compared to non-personalized cards most people send.

A personalized greeting will immediately set you apart from your competitors and will demonstrate your eagerness to recognize your most valued asset...the people you serve!

**Anniversary**

**Birthday**

**Christmas**

**Congratulations**

**Customer Appreciation**

**Dividend Folder**

**Friendly Reminder**

**Get Well**

**Graduation**

**May We Serve You Again**

**Newborn**

**Other**

**Paid Loan Folder**

**Sympathy**

**Thanksgiving**

**Thank You**

**Thinking Of You**

**Welcome**

**Year End Slimline**

**You're In The News**

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## PDF PRODUCT CATALOG

- **Labels**

Labels are a great complement when mailing a letter or giving a gift. Express your feelings of a joyous occasion, seasonal festivities, or patriotic support with every correspondence or gift you send.

Keystone's Labels make a great gift to send your depositors during the holiday season. They are designed to fit into your financial institution's existing mailings, making them a cost effective gesture of thanks to your patrons.

### **Celebrated Occasions**

**Feliz Navidad**

**Hanukkah**

**Merry Christmas**

**Patriotic**

**Season's Greetings**

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• **Price Lists**

- 4 Panel Brochure or Stuffer**
- 6 Panel Brochure**
- 8 Panel Brochure**
- Single Panel Inserts**
- Year-End Single Panel Inserts**
- 8 Panel Folded Stuffer**
- Personalized Counter Cards**
- Large 24" x 36" Full Color Posters**
- 24" x 55" Full Color Banners**
- Personalized Full Color Posters**
- PDF Inserts & Brochures**
- Econoline Year End Card**
- Econoline Calendar**

- Wire Desk Calendars**
- Wall Calendars**
- Full Color Labels**
- Every Day & Year End Cards**
- Slim-Line Calendar Cards**
- Tri-Fold Calendar Cards**
- Paid Loan Folder**
- Envelope Imprinting**
- Postcards**
- #7 Coin Envelopes**
- Large Format Full Color Posters**
- IRA News Bulletin**

**PREP CHARGES:**

Logo.....	\$25.00 One time charge
Typesetting.....	\$15.00 per panel
Language Translation .....	\$35.00 per panel

**INK CHARGES:**

Exact PMS Color Match.....	\$95.00 per Color
Additional Color Runs .....	\$30.00 per color/per 1,000
Standard Ink Colors* .....	\$30.00 per color/per 1,000

**FINISHING CHARGES:**

Slits for business card.....	\$30.00 per 1,000
IN ENVELOPE AND TUCK IN FLAP	
100 - 1,000.....	\$5.00 per hundred
1,001 and up .....	\$45.00 per 1,000

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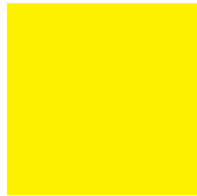
• **Standard Ink Colors**



**Process  
Cyan**



**Process  
Magenta**



**Process  
Yellow**



**Process  
Black**



**PMS 201**



**PMS 185**



**PMS 347**



**PMS 349**



**PMS 293**



**Reflex  
Blue**



**Pantone  
Violet**



**Pantone  
Purple**



**PMS 175**



**PMS 430**



**PMS 873**



**PMS 876**



**PMS 877**



**PMS 8202**



**PMS 8183**



**PMS 8282**

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