• **Inventory Liability** – Cintas’ customization-on-demand solutions alleviate obsolete product, inventory commitments and costly product substitutions. A key component in managing cost in a program such as this is to manage risk of obsolescence. Cintas has millions of dollars in non-decorated apparel and soft goods that can be decorated on demand, minimizing any potential lost cost that may result from logo changes or modifications. This undecorated inventory minimizes the upfront investment your divisions need to commit to in the development process.

• **Financial Strength** – Cintas is the nation’s largest corporate identity provider. While many of the companies in the promotional products industry have either filed for bankruptcy or are financially struggling, you will be able to count on Cintas to invest the necessary resources, technology, inventory and people to ensure that we provide your company with the best promotional merchandise program. By selecting Cintas, you can count on us being there for you to support your needs now and in the future.

• **Infrastructure** – Cintas invests heavily into necessary resources to develop a strong infrastructure to support our programs globally. Cintas designs and implements corporate identity programs as a core competency. We have been promoting and protecting our customers’ brands on a national basis for over 30 years. Our infrastructure includes custom uniform design capabilities, manufacturing capabilities, state-of-the-art distribution facilities, proven customer service systems and award-winning recognition of our intranet capabilities.

• **Website Capabilities** – Cintas can develop an online company store platform for you that can be integrated into your e-procurement systems, which allows you to control, spend, and eliminate rogue purchases. With our extensive infrastructure and IT capabilities, we provide seamless integration into your procurement system to create a complete shopping experience tailored to your company’s needs.

• **Low Cost Producer** – Cintas has a worldwide sourcing department that is continually sourcing products from all over the world. Because we are in a unique position to leverage the purchasing volume from our uniform division, we are able to negotiate much lower costs for products that we manufacture for our promotional line or items that we source through outside suppliers. This gives us a tremendous competitive advantage to source at lower costs and provide you with more competitive pricing.

• **Social Compliance & Product Safety** – Cintas works with select suppliers and requires strict adherence to all social, transportation, and product safety laws. Our suppliers must sign a Code of Conduct, CTPAT and Product Safety Compliance Declaration, in order to do business with us. With recalls and product safety violations increasing throughout the global community, it is imperative to work with reputable vendors. In addition to legal considerations, Cintas believes that requiring our suppliers to follow strict social and safety standards is the smart and ethical thing to do. This is the core of our corporate culture. We understand the importance of your brand in the marketplace, and will only work with approved suppliers that value compliance and safety as we do.

• **Supplier Diversity and Sustainability** – Cintas actively pursues diverse suppliers who enhance our core values and create a competitive business advantage for our customers. We are proud of our Supplier Diversity, as an integral part of our Supply Chain success.