



295 West Grand Avenue, Montvale, New Jersey 07645-1805

Phone: 201.505.9550 Fax: 201.505.9520

Web site: www.saagny.org e-mail: info@saagny.org

PRESS RELEASE

Contact: Barbara A. Lyons
Assistant Executive Director, SAAGNY
201.505.9550 / barbara@saagny.org

SAAGNY ANNOUNCES DIAMOND AWARD WINNERS

Montvale, NJ – Amy A. Mallet, Amsley Promotions., a Neptune, NJ Promotional Products Distributor won the Specialty Advertising Association of Greater New York's (SAAGNY) coveted Diamond Award for 2006. Mallet took top honors for the most creative entry in the "Goodwill / Non Profit / Fund Raising - Over \$10" category, one of twelve categories in the award competition.

SAAGNY's Diamond Award competition recognizes winners for exceptional use of promotional products in marketing programs. Winning campaigns feature promotional products that best relate to the client's products or services. Implementation of these programs have met or exceeded the client's marketing goals.

SAAGNY is a non-profit trade association, of over 1,000 members, representing the promotional products industry in the Tri State area, NY, NJ and CT since 1955. For further information on the Diamond Award or SAAGNY membership, contact the SAAGNY office at 201.505.9550 or on the web as www.saagny.org.