



**Professional Development Series**  
**Embassy Suites Denver Tech Center Hotel**  
(10250 E. Costilla Avenue, Centennial CO 80112)  
**Tuesday, March 30, 2010**  
**11:30 a.m. - 1:30 p.m.**

## **“Mastering Magical Persuasion and Mastering the Championship Mind”**

### **Speaker Biography:**

**Traci L. Brown, Certified Master Practitioner of Neuro Linguistics, Time Line Training, Hypnosis and Huna**

Traci Brown, Personal Trainer for Your Mind and three-Time US National Collegiate Cycling Champion. I'm a Master Practitioner of Neuro Linguistics, Time Line and Alaka'i of Hawaiian Huna. Through my 12 years of elite amateur and professional road racing experience, I learned that what was going on in my mind was the primary factor which determined my success. I've combined this experience with my training in rapid mental change and work experience the Fortune 100 corporate world to create amazing programs where clients create rapid and permanent change for themselves. Every day, I am lucky enough to assist people to overcome whatever is holding them back and perform at their best through unlocking the powers of their mind. Many of my clients are athletes; most are people just like you: people who have families, jobs and the challenges of balancing it all in every day life. No matter who they are, clients come to me because they don't have time to waste and need solid results that show up every time. They're willing to ask themselves the deep questions necessary to get to the root of their challenges & release their old patterns. They then become free to create life exactly how they want it. And, as a result of this process, miracles happen. For eight years, she has dedicated her career to assisting athletes, businesses, teams and individuals in achieving desired goals and enhancing performance by turning to the power within.



### **About the Session:**

## **Mastering Magical Persuasion and Mastering the Championship Mind**

**In order to get many of the principals of persuasion and also mind/body mastery, a combination of Mastering Magical Persuasion and Mastering the Championship Mind may be appropriate.**

**Brief Overview:** In a 90 minute presentation, 50 min. will be spent on unconscious persuasion info. 40 min. will be spent on mastering yourself to create exactly what you want in life. This will give participants tools to use both with themselves and others.

- Outline:**
1. What is unconscious rapport?
    2. How would you use it?
  3. How communications works
    - You are always communicating
    - 55% physiology
    - 38% tonality
    - 7% words
  4. The NLP model of communication
    - Explains why people have different responses to the same situation
  5. How to create rapport
    - Matching & mirroring
    - Stage demo
    - Audience exercises
    - Q & A
  6. How to persuade YOURSELF to accomplish your goals
  7. Model how your body and mind are connected
  8. Learning to guide and direct your unconscious mind
  9. Use the SMART process to create exactly what you want
  10. Stage demo
  11. Q & A
  12. Conclusion

Rocky Mountain Region Promotional Products Association  
3030 W. 81st Avenue, Westminster, CO 80031  
Phone: 303-433-4446 | Fax: 303-458-0002  
[www.rmrppa.org](http://www.rmrppa.org)

# Professional Development Seminar

Speaker: Traci L. Brown, Ultimate Journey, Inc.

**Tuesday, March 30, 2010**

**11:30 a.m. - 1:30 p.m.**

**Embassy Suites Denver Tech Center**

(10250 E. Costilla Avenue, Centennial CO 80112)

Deadline to Register: Friday, March 26, 2010



## Registration Information:

Please photocopy this form and use a separate form for each person in your company.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Are you a CAS \_\_\_\_\_ MAS \_\_\_\_\_ ?

## Schedule of Events:

**11:30 - 11:45 a.m.**  
Check-in & Registration

**11:45 a.m. - 12:00 p.m.**  
Featured Supplier  
\*TBA

**12:00 - 1:30 p.m.**  
Luncheon & Presentation

Registration Fees: (per person)	By 3/26/2010	After 3/26/2010	Day of Event (Walk-in)	Amount
<b>RMRPPA Members:</b> *Membership must be current Member Registration	\$35.00	\$45.00	\$55.00	\$ _____
<b>Non-Members:</b> Non-Member Registration	\$50.00	\$55.00	\$60.00	\$ _____

## Payment Information:

Check – Make payable to RMRPPA

Visa     MasterCard

Cardholder's Name (print): \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

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\$

**Please send payment to:**

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**CANCELLATION POLICY: No refunds after March 26, 2010!**