



CORRIDOR AREA PROMOTIONAL PRODUCTS ASSOCIATION MEMBERSHIP APPLICATION

Company Name: _____ UPIC (recommended): _____

Mailing Address: _____

City/State/ZIP/Postal Code/Country: _____

Area Code/Telephone: () _____ Area Code/Fax: () _____

E-mail (required): _____

Primary Contact: _____ Title: _____

I understand that by providing the information above, I am giving my company's consent to receive communications (e-mail, fax, mail) by or on behalf of CAPPA. In addition, I understand that my information will be shared with PPAI, ASI and Sage.

I AM APPLYING FOR MEMBERSHIP AS A:

- Distributor Supplier Business Services Supplier Representative
- International Distributor International Supplier Student (non voting member)

Are you/your firm members of Promotional Products Association International? Yes () No () If yes, PPAI # _____
*(If NO, see the REVERSE SIDE of this application form and attach applicable information requested.)

Are you/your firm a subscriber to ASI services? Yes () No () If yes, ASI # _____

DUES AND PAYMENT INFORMATION

\$100.00 per year, plus cost of meals/event when attending. One annual year of dues is based on the one-year anniversary date from the date you join the association. CAPPA accepts payment by check or credit card.

Payment by Check: Please make check payable to CAPPA, and mail to: CAPPA, 20770 US 281 N #108-137, San Antonio, Tx 78258.

Payment by Credit Card: The following credit cards are accepted: VISA, MasterCard, American Express, Discover. If interested in paying by credit card please contact Debra Stovall at debra@cappatexas.org or by phone @ 210-630-3404.

Dues payments are not deductible as charitable contributions for income tax purposes; however, they are deductible under other provisions of the U.S. Internal Revenue Code.

APPLICANT CERTIFICATION

I certify that my company meets CAPPA's requirements of the membership type for which I am applying as outlined on this document. Our company agrees to abide by the *Bylaws and Policies and Procedures Manual* of CAPPA. For the purpose of this application, the term "promotional products" includes ad specialties, premiums/incentives, awards/recognition, trophies and business gifts.

Signature: _____ Title: _____ Date: _____

VOLUNTEER OPPORTUNITIES

Whether you're looking for a leadership role or can only volunteer a small amount of time, CAPPA offers many ways for you to make a difference. Volunteering can lead to valuable relationships in the industry at the regional and national level. Are you interested in learning how to get involved? Check your areas of interest below, and CAPPA will contact you.

- Events Networking Legislative Action Professional Development Leadership
- Marketing/ PR Tradeshows Membership Social Media Website

CORRIDOR AREA PROMOTIONAL PRODUCTS ASSOCIATION

20770 US 281 N#108-137, San Antonio, TX 78258

Tel: 210.630.3404 • Fax: 210.579.6751 • Email: debra@cappatexas.org

Website: www.cappatexas.org



(See other side of Application for Membership Definitions and Qualifications.)

MEMBERSHIP CATEGORY DEFINITIONS AND QUALIFICATIONS

CATEGORY	DEFINITION	QUALIFICATIONS
SUPPLIER	Company that manufactures, converts, warehouses, or decorates promotional products for sale to promotional products distributors or to a firm maintaining a division or affiliate devoted to reselling promotional products	<ol style="list-style-type: none"> Physical presence of an applicant within the United States or its possessions, Canada or Mexico, which might include, but not be limited to: a warehouse or a sales, manufacturing, or distribution facility. Promotional products annual sales volume of at least \$50,000. 6 months business experience (personal experience in the promotional products industry is acceptable in lieu of 6 months business experience). Supplier membership in PPAI-recognized regional association*: <ul style="list-style-type: none"> - 10 purchase orders from at least 5 different distributors dated within the last 12 months; or - Reference letters from at least 5 PPAI suppliers. Must have and actively maintain a UPIC ID and profile.
INTERNATIONAL SUPPLIER	Same as SUPPLIER	<ol style="list-style-type: none"> Located outside the United States or its possessions. Supplier membership in a PPAI-recognized international association representing the promotional products industry. Provide either: <ul style="list-style-type: none"> - A verification letter from the association or organization on its letterhead, or - A copy of your firm's listing in the organization's current directory. 5 references from PPAI members or members of a PPAI-recognized international organization** <ul style="list-style-type: none"> - Provide either: <ul style="list-style-type: none"> - A purchase order from each of 5 distributor customers for products sold by your firm within the past year, or - A letter from each of the 5 references on their letterhead, verifying that your firm is in the promotional products industry. Must have and actively maintain a UPIC ID and profile.
SUPPLIER REPRESENTATIVE	Independent company contracted by one or more suppliers to market their products and services to distributors	<ol style="list-style-type: none"> One year experience in promotional products industry (personal experience in the promotional products industry is acceptable in lieu of one year's business experience) or membership in a PPAI-recognized regional association.* Reference letters from 5 PPAI suppliers. Must have and actively maintain a UPIC ID and profile.
DISTRIBUTOR	Company whose primary business includes developing ideas for the use of promotional products, buying such products from suppliers and reselling them to end buyers	<ol style="list-style-type: none"> Physical presence within the United States or its possessions, Canada or Mexico. Promotional products sales volume of at least \$15,000. 3 months business experience (personal experience of an applicant in the promotional products industry is acceptable in lieu of 3 months business experience). Distributor membership in a PPAI-recognized regional association* <ul style="list-style-type: none"> - 10 invoices, not for samples, over \$100 each, from at least 5 different promotional products suppliers dated within the last 12 months, or - Reference letters from at least 5 PPAI suppliers. Must have and actively maintain a UPIC ID and profile.
INTERNATIONAL DISTRIBUTOR	Same as DISTRIBUTOR	<ol style="list-style-type: none"> Located outside the United States, its possessions, Canada or Mexico. Distributor membership in a PPAI-recognized international association representing the promotional products industry. <ul style="list-style-type: none"> - Provide either: <ul style="list-style-type: none"> - A verification letter from the association or organization on its letterhead or - A copy of your firm's listing in the organization's current directory OR 5 references from PPAI members or members of a PPAI-recognized international organization.** - Provide either: <ul style="list-style-type: none"> - An invoice from each of 5 supplier references over \$100 each for products purchased by your firm within the last year, or - A letter from each of the 5 references on their letterhead, verifying that your firm is in the promotional products industry. Must have and actively maintain a UPIC ID and profile.
BUSINESS SERVICES	Company that sells services, information or products (other than promotional products) that support the normal conduct of business	<ol style="list-style-type: none"> One year experience in the promotional products industry. References from 10 PPAI suppliers or suppliers of a PPAI-recognized international association. Provide either: <ul style="list-style-type: none"> - A purchase order from each of 10 references for products or services sold by your firm within the past year, or - Reference letters from each of 10 companies on their letterhead, verifying that your firm provides products or services to companies in the promotional products industry. Must have and actively maintain a UPIC ID and profile.
STUDENT	A Student in an accredited academic institution	<ol style="list-style-type: none"> Nine (9) or more credit hours in an accredited academic institution.