

CHECK IT OUT!

New TSPPA Lending Library

FREE To TSPPA Members

TSPPA offers members and their sales staff the latest resources for professional development and MAS/CAS industry certification through speakers, events and now ... a Lending Library for members. From marketing to tradeshows to business practices, TSPPA offers books and resources that cover a variety of topics. No need to spend dollars online or at the bookstore, when you can get these materials FREE through your association – TSPPA.

- This member benefit is free of charge to TSPPA members. Materials on loan may be checked out for a maximum of 3 weeks and requests will be processed within 3 business days.
- Item must be received back at TSPPA office within 30 days of shipping. (7 days allowed to transit to and from.) A fee of \$5.00 per week, per item will be fined for late returns.
- Members borrowing materials are liable for lost or damaged items. Replacement charges will be billed to the borrower.



The following items are available for loan. Please complete the contact information and select up to 2 items. Fax or e-mail request form to tsppaorg@yahoo.com or fax 531-831-8522.

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|---|---|
| <input type="checkbox"/> Guerrilla Marketing - Updated and Expanded Edition - Book
by Jay Conrad Levinson
MAS/CAS Required Course | <input type="checkbox"/> The Power of Promotional Products - Book
by David Blaise and Maria Carlton |
| <input type="checkbox"/> How to Get the Most Out of Trade Shows - Book
by Steve Miller
MAS/CAS Required Course | <input type="checkbox"/> Becoming a Successful Distributor in Promotional Products - CD
by PPAI Staff |
| <input type="checkbox"/> How To Write A Marketing Plan - Book
by John Westwood
MAS/CAS Required Course | <input type="checkbox"/> Never Eat Alone - Book
by Keith Ferrazzi (networking, growing your business) |
| <input type="checkbox"/> The New Rules of Marketing and PR - Book
by David Meerman Scott
MAS/CAS Required Course | <input type="checkbox"/> Made to Stick - Book
by Chip and Dan Heath (marketing)
(past Expo speaker) |
| <input type="checkbox"/> How To Sell Promotional Products - Book
by Don & Susan Sanders | <input type="checkbox"/> The Brand Who Cried Wolf - Book
By Scott Deming (marketing)
(past Expo speaker) |



Check selection above and complete requested information.

Company _____ Contact _____
Address _____ City, ST & Zip _____
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Tri-State Promotional Professionals Association

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