



# Advertising Rates for the PPAM Link-Line

Members Advertise in four issues and save \$60 - \$75

Non-Members add 25% to prices.

Size	Dimensions	Rate 1	Rate 2	Rate 3	Rate 4
¼ Page	3 ½" x 4 ¾"	\$75.00	\$130.00	\$185.00	\$240.00
½ Page	7 ½" x 4 ¾"	\$125.00	\$230.00	\$335.00	\$440.00
½ Page – back cover	7 ½" x 4 ¾"	\$175.00	\$325.00	\$475.00	\$625.00
Full Page	7 ½" x 9 ½"	\$200.00	\$375.00	\$550.00	\$725.00
Single Page Insert	8 ½" x 11"	\$150.00	\$280.00	\$410.00	\$540.00

Newsletter will mail	February '06	May '06	August '06	November '06
Articles Due by	January 16 '06	April 15 '06	July 14 '06	October 16 '06

If you have an insert, please send 400 copies.

All ads along with payment should be sent to:

PPAM  
12620 Lamplighter Square  
St. Louis, MO 63128  
Attn: Karen Fox

If you are paying by credit card, please use the attached form.

If you have any questions, please contact Karen Fox at 314-487-2166.

Thank you.





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# PPAM Advertising

## Credit Card Payment

(Visa and MasterCard only)

Company Name: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Visa or MasterCard number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder zip code: \_\_\_\_\_

Payment for: \_\_\_\_\_

\_\_\_\_\_

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Please fax to: Karen Fox at 314-487-2166

