



PROMOTIONAL COMMUNICATOR

Thank You for your inquiry and we sincerely hope to have you as an advertiser in our next newsletter. Below are the current rates for our newsletter.

BLACK & WHITE AD SIZE	REGULAR PER ISSUE PRICE (MUST BE PREPAID)	4-ISSUE DISCOUNT PRICE (TOTAL MUST BE PREPAID)
Inserts 8 1/2"x11"	\$175.00	\$ 630.00
Oversize - Thicker Wgt. Inserts	\$300.00	\$ 1080.00
11"x17" Inserts	\$300.00	\$ 1080.00
6-8 Page Inserts	\$400.00	\$ 1440.00
Full Page 8 1/2"x11"	\$300.00	\$ 1080.00
1/2 Page 8 1/2"x5.5"	\$200.00	\$ 720.00
1/3 Page 8 1/2"x3.66"	\$150.00	\$ 540.00
1/4 Page 4.25"x5.5"	\$125.00	\$ 450.00
1/6 Page 4.25"x3.66"	\$ 50.00	\$ 180.00
1/8 Page 4.25"x2.75"	\$ 42.00	\$ 151.20

COLOR AD SIZE	REGULAR PER ISSUE PRICE	4-ISSUE DISCOUNT PRICE
Full Page 8 1/2"x11" Insert	\$375.00	\$ 1350.00

Newsletter Published Quarterly
Circulation - 400

NEWSLETTER HIGHLIGHTS FOR 2010

ISSUE DATE	ISSUE SPOTLIGHTS	DEADLINE FOR NEWS & ADS
March	Wearables Expo	February 5, 2010
June	Hot Stuff Show	May 7, 2010
September	Holiday Gift-Giving Extravaganza	August 6, 2010
December	Awards & Recognitions	November 5, 2010

Please Consider This Your Invoice

**INSERTS,
NEWS ITEMS,
& PAYMENTS
TO:**

PAT PITTMAN - Administrator
608 Ironwood Court - Richmond, TX 77469
Phone (281) 238-HPPA (4772)
Fax (281) 238-4774
E-Mail: hppaoffice@aol.com

Call Pat Pittman with any questions about advertising.

**ARTWORK
E-MAIL TO:**

JUDY LALONDE, MAS - Newsletter Editor
American PromoPrint, Inc.
Phone (281) 238-5155
Fax (281) 238-5234
E-Mail: jal@americanpromoprint.com

**ARTWORK
FORMATS:**

Newsletter Designed in Corel 10. Please send files as CDR, EPS, AI. Convert all fonts to curves or e-mail fonts needed. We are PC Based.

Please follow our guidelines.